



Job Title: Social Media Marketing

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Type: Full Time

Location: Salt Lake, Sector-3, Kolkata.

Remuneration: We offer a competitive salary and benefits package, with remuneration being flexible based on experience and qualifications.

Job Description:

MEW Consultants is seeking a passionate and creative Social Media Marketing Specialist to join our team. As a Social Media Marketing person, you will play a crucial role in amplifying our mission and engaging with our audience across various social media platforms.

Responsibilities:

Content Creation:

- Develop engaging and visually appealing content for social media platforms.
- Craft compelling captions and messages that align with MEW Consultants values and objectives.

Social Media Management:

- Monitor and manage social media accounts
- Respond to comments, messages, and interactions with our audience.
- Schedule and coordinate posts to ensure consistent and timely communication.

Campaign Support:

- Assist in the planning and execution of social media campaigns.
- Collaborate with the marketing team to create promotional materials.

Analytics and Reporting:

- Track and analyze social media performance metrics.
- Provide insights and recommendations for optimization.

Qualifications:

- Enthusiastic about sustainability and environmental initiatives.
- Strong written and verbal communication skills.
- Creative mindset with an eye for design and aesthetics.
- Familiarity with social media platforms and trends.
- Ability to work independently in a remote setting.
- Basic understanding of marketing principles.

Interested candidates are invited to submit their resume at hr@mewconsultants.com contact on +91 9147413115.