



Business Development and Marketing

Job Title: Business Development and Marketing

Type: Full Time

Location: Salt Lake, Sector-3, Kolkata.

Remuneration: We offer a competitive salary and benefits package, with remuneration being flexible based on experience and qualifications.

Job Description:

MEW Consultants is seeking a proactive and ambitious Business Development and Marketing Executive to contribute to our growth and outreach efforts. As a Business Development and Marketing Executive, you will play a pivotal role in expanding our client base, establishing partnerships, and promoting our EPR Management services.

Responsibilities:

Market Research:

- Conduct market research to identify potential clients and industry trends.
- Gather and analyze data to support business development strategies.

Lead Generation:

- Identify and qualify potential leads through various channels.
- Build and maintain a database of potential clients and partners.

Outreach and Networking:

- Engage in outreach activities to establish connections with potential clients and partners.

Collaboration:

- Collaborate with the marketing team to develop promotional materials.
- Work closely with the sales team to support outreach initiatives.

Sales Support:

- Assist in the development of sales pitches and presentations.
- Follow up with leads and prospects to nurture relationships.

Qualifications:

- Strong communication and interpersonal skills.
- Self-motivated with a proactive approach to tasks.
- Interest in sustainable business practices and circular economy.
- Ability to work independently and collaboratively in a remote setting.
- Basic understanding of business development principles.

Interested candidates are invited to submit their resume at hr@mewconsultants.com or contact on-+91 9147413115.